

TRINITY IRISH 35TH DANCE COMPANY

FOUNDING ARTISTIC DIRECTOR MARK HOWARD



35TH ANNIVERSARY SEASON
SPONSORSHIP
OPPORTUNITIES

ABOUT THE COMPANY

Since 1990, TIDC has celebrated Founding Artistic Director Mark Howard's pioneering vision to fuse vibrant Irish traditions with ever-evolving innovation. TIDC is the birthplace of progressive Irish dance, Howard's innovative movement which "ushered in a new era for Irish step dance" (Chicago Tribune).

Called "impossibly complex" (The New York Times), TIDC is considered an American treasure by critics and enthusiasts worldwide, pushing the boundaries of an ancient and beloved art form as they expand their diverse body of genre-defying repertoire.

TIDC performs sold-out tours globally across Europe, Asia, and North America, appearing in distinguished venues, including New York's The Joyce Theater, Washington D.C.'s Kennedy Center, Los Angeles' Royce Hall, Tokyo's Orchard Hall, and Chicago's Auditorium Theatre and Museum of Contemporary Art.



TRINITY IRISH DANCE COMPANY is:

a critically-acclaimed, nonprofit Chicago-based dance company founded in 1990

led by Founding Artistic Director Mark Howard and Associate Artistic Director Chelsea Hoy

steeped in the deep traditions of Irish dance, with work that is fresh, inventive, and forward-looking

the only professional repertory ensemble Irish concert dance company in the world

the birthplace of progressive Irish dance, a unique movement genre created by Howard that pushes the boundaries of this traditional form

an internationally-renowned company with a history of sold-out tours in North America, Europe, and Asia

a diverse roster of 36 dancers (Main, Training & Swing Companies) and 4 musicians from across the US, Canada, and Mexico



ABOUT THE ARTISTS

20 MAIN COMPANY
DANCERS AND 4
MUSICIANS FROM
ACROSS THE US,
MEXICO, AND
CANADA



COMMITTED ARTISTS
AND ATHLETES WHO
DEMONSTRATE
HUMILITY, EMPATHY,
AND A DEEP
APPRECIATION FOR THE
ART FORM AND ITS
POSSIBILITIES



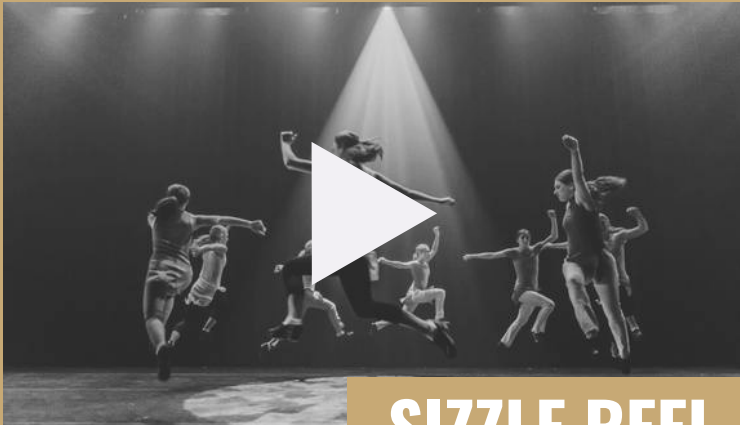
LEADERS AND
CONNECTORS WHO
GO OUT OF THEIR
WAY TO REACH OUT
AND UPLIFT THE
PEOPLE AROUND
THEM



DYNAMIC INDIVIDUALS
WHO BALANCE JOBS
OR ACADEMIC
CAREERS WITH THEIR
ROLES AS
PROFESSIONAL
PERFORMING ARTISTS



FEEL THE **POWER** OF TIDC



SIZZLE REEL



A PIONEERING VISION



OUTREACH

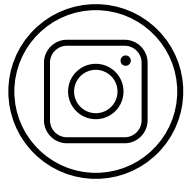


TIDC TEASER

TIDC by the numbers



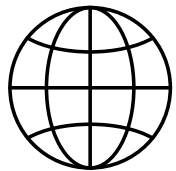
Facebook: 11,870 followers



Instagram: 6,535 followers



Newsletter: 2,899 subscribers



Website impressions: 15,100 per month



**Anticipated 2025 audience members:
20,000**

TRINITYIRISH DANCECOMPANY

FOUNDING ARTISTIC DIRECTOR MARK HOWARD

The logo for Trinity Irish Dance Company's 35th anniversary. It features the company name in a bold, sans-serif font. 'TRINITYIRISH' is in a gold color, while 'DANCECOMPANY' is in black. To the right, a large gold '35' is prominently displayed, with the '5' being significantly larger than the '3'. Below the company name, the text 'FOUNDING ARTISTIC DIRECTOR MARK HOWARD' is written in a smaller, black, all-caps font.

EVOLVE

THE TRADITIONAL FORM OF IRISH DANCE
THROUGH A UNIQUE PERFORMING ARTS LENS

ENGAGE

IN THE PURSUIT OF GENDER EQUITY THROUGH
ARTISTIC MOVEMENT AND REPRESENTATION

EMPOWER

AUDIENCES, ARTISTS AND COLLABORATORS
THROUGH INTEGRITY-FILLED DANCE EXPERIENCES





SOAR WITH US! **YOUR INVESTMENT...**

will support the work of this genre-defying dance company throughout the year, including:

dancers, musicians & artistic team

tour and performance expenses

rehearsal spaces

the creation of groundbreaking new work



ANNUAL FUNDRAISING EVENT

kick off the
35TH ANNIVERSARY

FRIDAY, MAY 16, 7-11PM
opening night performance
& gala celebration

Chicago's Museum
of Contemporary Art

EXPERIENCE THE
world premiere of 'THE SASH'

MINGLE WITH THE ARTISTS
and 300 guests

LAUNCH TIDC TOWARD
a sustainable future

KICKING OFF OUR 35TH ANNIVERSARY SEASON

CHICAGO'S MUSEUM OF CONTEMPORARY ART

Event Sponsorship for TIDC



PLATINUM- \$35,000

- Invitation to exclusive rehearsals
- Invitation to exclusive sponsor dinner with Mark, Chelsea, and dancers
- Professional photo with the company
- Inclusion in our pre-performance circle on stage behind the curtain
- Company poster signed by the artists
- 4 complimentary tickets to TIDC's 35th Anniversary Opening Night Performance and Gala Celebration (May 16, Museum of Contemporary Art)
- Verbal recognition, on-site signage, and program listing at the MCA
- Premier listing in Gala materials, event emails, website
- 2 social media posts about your support



GOLD - \$20,000

- Invitation to exclusive rehearsals
- Invitation to exclusive sponsor dinner with Mark, Chelsea, and dancers
- Professional photo with the company
- Inclusion in our pre-performance circle on stage behind the curtain
- Company poster signed by the artists
- 2 complimentary tickets to TIDC's 35th Anniversary Opening Night Performance and Gala Celebration (May 16, Museum of Contemporary Art)
- Verbal recognition, on-site signage, and program listing at the MCA
- Premier listing in Gala materials, event emails, website
- 1 social media post about your support

SPONSORSHIP LEVELS

Event Sponsorship for **TIDC**



SILVER - \$10,000

- Invitation to exclusive rehearsals
- Invitation to exclusive sponsor dinner with Mark, Chelsea, and dancers
- Company poster signed by the artists
- 2 complimentary tickets to TIDC's 35th Anniversary Opening Night Performance and Gala Celebration (May 16, Museum of Contemporary Art)
- Verbal recognition, on-site signage, and program listing at the MCA
- Premier listing in Gala materials, event emails, website
- Inclusion in an all sponsors spotlight social media post



BRONZE - \$5,000

- Invitation to exclusive rehearsals
- Company poster signed by the artists
- 2 complimentary tickets to TIDC's 35th Anniversary Opening Night Performance and Gala Celebration (May 16, Museum of Contemporary Art)
- Verbal recognition, on-site signage, and program listing at the MCA
- Premier listing in Gala materials, event emails, website
- Inclusion in an all sponsors spotlight social media post

Make your **SPONSORSHIP GIFT**

PAYMENT METHOD

- CHECK** - Please mail this form along with a check payable to Trinity Irish Dance Company - 1 E. Erie St. Suite 525-2590 Chicago, IL 60611
- ACH TRANSFER** - Please contact **giving@trinityirishdancecompany.com**
- ZELLE**- Email associated with Zelle account: **trinityirishdancecompany1990@gmail.com**
- ONLINE** - Give online at **[this link](https://trinityirishdancecompany.com/donate)** (**trinityirishdancecompany.com/donate**). Fees incurred for TIDC, you may opt to cover the fees.
- OTHER** - To give via Donor Advised Funds or Stock, please contact **giving@trinityirishdancecompany.com**

SPONSORSHIP RECOGNITION

Please send a high quality logo and your preferred name (specify business or individual) to Katie McCoy at **giving@trinityirishdancecompany.com** for inclusion in event materials, presence on our website, and more.



**EVERYTHING YOU EXPECT
BUT LIKE NOTHING
YOU'D IMAGINE**

CONTACT INFORMATION

REACH OUT TO: GAIL KALVER

GIVING@TRINITYIRISHDANCECOMPANY.COM

